

eMarket

Set up online stores

Offer your campus departments a secure, easy-to-use tool for creating their own online storefronts—without using valuable campus IT resources.

The Transact Payments powered by Cashnet eMarket solution—a customizable PCI-compliant module—helps you develop, control, and manage the growing number of online storefronts on your campus.



Allows users to create, manage, and operate a storefront with its own URL



Provides a simple shopping environment with photos and descriptions, offering fast and easy payment checkout options



Offers a variety of payment tender types, including foreign currency



Easily integrates with other campus applications to provide back-end payment processing



Allows 24/7 convenient access for your customers via a mobile-friendly eMarket website

eMarket offers two components which can be used independently or together:

Storefront

With our easy-to-use template, rapidly create online storefronts for campus departments to accept credit and debit cards, ACH/EFT, and international funds transfer (IFT).

Checkout

You can use this feature to add a shopping cart/payment page to an existing storefront or other third-party application.

Get more from eMarket with:

- **Assisted payments**
Allow a departmental user to accept over-the-phone payments.
- **International Funds Transfer (IFT)**
Accept international payments via Flywire or Western Union.
- **Mobile Payments**
Put your eMarket on the move by turning your iPad® device into a mobile cash register.

transactcampus.com